



A FLOORING PARTNER FOR HOUSEBUILDERS

Plot flooring, showhomes, customer choice.

Installed by employed teams, on time, to spec.

01 · WHO WE ARE

A responsive flooring partner, owned by the people you deal with.

Carpet Style is a family-run flooring contractor based in Nottingham, supplying and installing flooring on housebuilder developments, multi-unit residential schemes, and commercial fit-outs across Nottinghamshire, Derbyshire and Leicestershire. We've been doing this since 1981 — second-generation family-run, with three depots, and a directly-employed installation team that doesn't change between showhome and final phase.

<p>40+</p> <p><i>years</i></p> <p>Established 1981, family-run</p>	<p>3</p> <p><i>depots</i></p> <p>Netherfield, Wollaton, Duffield</p>	<p>✓</p> <p><i>employed</i></p> <p>Direct fitters, employed teams</p>	<p>5</p> <p>★ <i>Google</i></p> <p>Over 700 reviews</p>
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If something goes wrong on one of our jobs, you'll hear from a director the same day. That's the deal. That's why housebuilders work with us.

BRADLEY CHILTON
Head of Commercial

ED COOKE
Head of Technical

HARRY PICKERING
Head of Operations

02 · THREE WAYS WE PARTNER WITH HOUSEBUILDERS

Plot, showhome, and customer choice — three streams, one accountable team.

Most housebuilders we work with use us across all three. Some use us for one. What matters is that the same contracts manager runs each stream, the same fitters see the development through, and the spec doesn't drift between phase one and phase six.

01

Plot flooring

Standard plot specifications fitted across phases, to programme. We hold stock at depot, sequence multiple plots per day, and work to your handover schedule. Snags raised by site managers are fixed within the same week — usually within 48 hours.

- Carpet, dryback LVT, vinyl
- Multi-plot daily output
- Direct programme alignment
- Same-week snag resolution

02

Showhomes

Showhome flooring is the part that has to be perfect. Designer-led specification, premium ranges, and a finish that survives a marketing photoshoot. We treat showhomes as their own job, not 'one of the plots'.

- Premium ranges, full sample service
- Designer / interior stylist liaison
- Photography-ready finish
- Tight-tolerance fitting

03

Customer choice

Plot purchaser flooring upgrades, run from our three showrooms. Buyers visit us, choose, and we measure, supply and fit ahead of completion — invoiced to the buyer or via the developer, whichever you prefer.

- Three local showrooms for buyers
- Direct purchaser invoicing option
- Pre-completion install
- Optional weekend appointments

03 · WHAT WE INSTALL

From entry-level plot to premium showhome.

We hold trade accounts with the major UK manufacturers across carpet, dryback LVT, safety vinyl, sheet vinyl, contract carpet tile and underlay. Below is a guide to what we typically install in each area of a development — and a few of the brands we work with regularly. We can spec to anything you need; this is just where most housebuilders land.

What we install across a development

✓ Carpet

Twist, loop, wool blend and stripe across plot, showhome and communal. Stairs, landings, bedrooms.

✓ Safety Flooring & Sheet Vinyl

Polysafe, Altro, Tarkett Safetred, Gerflor — for social housing schemes, wet rooms and care areas.

✓ Engineered Wood & Laminate

V4, Quick-Step and Kahrs. Premium upgrade option for showhomes and customer choice purchases.

✓ Dryback LVT

Karndean, Amtico, Quick-Step, Luvanto and more. Kitchens, bathrooms, hallways. Plank or herringbone.

✓ Carpet Tiles & Contract Sheet

Burmatex, Forbo, Tarkett. Communal corridors, apartment lobbies, lift lobbies and stair cores.

✓ Subfloor Prep & Screeding

Anhydrite grinding, latex smoothing, DPMs and primers. Done in-house — no separate contractor.

If it goes on a floor, we can specify, supply and fit it.

From standard plot specs through to designer-led showhomes, customer choice upgrades and one-off bespoke projects — across carpet, dryback LVT, safety vinyl, sheet vinyl, contract carpet tile, engineered wood, laminate, and accessories.

04 · ON SITE

Subfloor in. Safety in spec. Clean handover.

Plot fitting is the easy bit. The work that decides whether a flooring contractor is any good is everything around it — preparing the subfloor properly, specifying the right product for areas exposed to moisture, heavy use, or slip risk, and behaving sensibly on a live site.



Subfloor preparation & screeding

We assess every plot subfloor before we lift a roll. Anhydrite, sand & cement, and Agilia screeds all behave differently — anhydrite needs the laitance ground off and a moisture test; sand & cement needs damp checks; new screed needs time. We carry industrial floor sanders, latex smoothing compound, DPMs, and primers as standard kit on every job. If the floor isn't ready, we'll tell you before we fit, not afterwards.



Safety flooring (social housing & wet areas)

For social housing schemes, care developments, and any area with a slip-resistance spec we install safety vinyl with cap-and-cove detailing as standard. We hold accounts with the full UK safety vinyl range and weld-seam to housing association spec.

WE INSTALL

- Polysafe (Polyflor)
- Tarkett Safetred
- R10 / R11, 36+ PTV
- Altro Safety Flooring
- Gerflor Tarasafe
- Cap-and-cove detailing

ON-SITE CONDUCT & H&S

We take site H&S seriously. Full PPE, complete site induction, your site rules from day one — from a stable, employed team that's been on housebuilder sites for decades.



- ✓ PUBLIC LIABILITY
- ✓ EMPLOYER'S LIABILITY
- ✓ RAMS PER SITE
- ✓ SITE INDUCTIONS

05 · AFTER HANDOVER

The job doesn't end when the floor goes down.

Most flooring problems housebuilders see come up after handover, not before. Plot purchasers spot a tuft, a seam, a transition that doesn't sit right — and the call comes back to you, not the original installer. We're set up to take that call so you don't have to.

01

Snag resolution

Snags raised by your site team or customer care department are logged the same day, attended to within the same week, and almost always resolved inside 48 hours. We don't make excuses about diary capacity — every snag is treated as urgent until it's closed.

- Same-week attendance as standard
- Most snags closed within 48 hours
- Direct line to contracts manager — no call centre
- Photo evidence of resolution sent back to your site team

02

Plot purchaser support

When buyers move in and have questions about their flooring, we'd rather they called us than you. We provide care advice, send replacement remnants where they exist, and explain what's normal versus what isn't (carpet shedding, LVT acclimatisation, settling joints).

- Care & maintenance guidance per product
- Off-cuts retained for 12 months for repairs
- Honest answers — what's normal versus a fault

03

Twelve-month workmanship cover

Every plot we fit carries a 12-month workmanship warranty alongside the manufacturer's product warranty. If something we did fails inside that window, we come back and fix it — no debate about who's at fault.

- 12-month installation warranty as standard
- Manufacturer product warranties pass through
- Failure investigation handled by us, not pushed back to you
- Written workmanship cover available on request

06 · TRADE ACCOUNTS

Trade accounts with the brands housebuilders specify.

Below is a selection of the manufacturers we hold trade accounts with across carpet, dryback LVT, safety vinyl, sheet vinyl, contract carpet tile, engineered wood, laminate, underlay and adhesives. We can specify and supply from any major UK manufacturer – these are simply the ones we work with most often.

CARPET



LVT, ENGINEERED WOOD & LAMINATE



CONTRACT, SAFETY, UNDERLAY & ADHESIVES



07 · NEXT STEP

A coffee, a site walk, or a sample box.

If anything in this brochure looked relevant, we'd be glad to take it further. No hard sell — just a practical conversation about your site, specification and programme. If we're not the right fit for what you're building, we'll say so.

EMAIL — TRADE & CONTRACT ENQUIRIES

info@carpet-style.co.uk

Read the same day. Replied to by Bradley, Ed, or Harry — usually within hours.

PHONE

0115 940 4110

Ask for Bradley, Ed, or Harry.

VISIT

Three local showrooms

Netherfield · Wollaton · Duffield

carpet-style.co.uk

Carpet Style (Interiors) Ltd · Family-run since 1981